



Introduction to ecca

European Coil Coating Association



ECCA is the Voice of the Coil Coating industry in Europe, representing about 90 companies, active in coil coating and the major suppliers to the industry.

- Founded in 1967
- Headquarters located in Brussels
- Association of corporate companies (≠ federation of national associations)



European Coil Coating Association CCCO

ECCA is dedicated to the **promotion of the use of prepainted metal** as the environmentally sound, the cost effective and the high-quality method of finishing.

- 1,450 million m² and 212 kt paint (*)
- 82% Steel / 18% Aluminium(*)



MISSION & Objectives



- Increasing the awareness of prepainted metal through promoting its environmental, cost, quality and design benefits
- Stimulating market, application, product and process development
- Setting quality performance standards and developing test methods
- Granting of Quality and Sustainability Labels for prepainted metal on the basis of the technical and sustainability requirements defined in the ECCA Premium[®] Label manual and based on independent third-party control
- Representation of the Industry in its contacts with Public Officials, Public Authorities, other Trade Associations and Professional Bodies.

Why join ECCA?



 To gain exposure to the major players of the coil coating industry and networking opportunities with a wide variety of industry experts

 To have access to the latest technical developments and benefit from them

 To gain a benchmark with major players in order to improve your own operations

Why join ECCA?

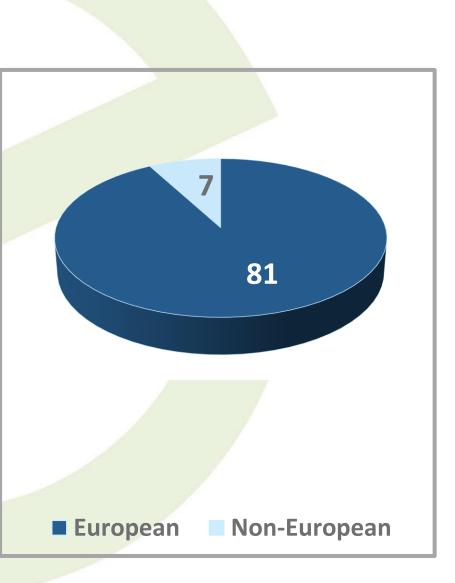


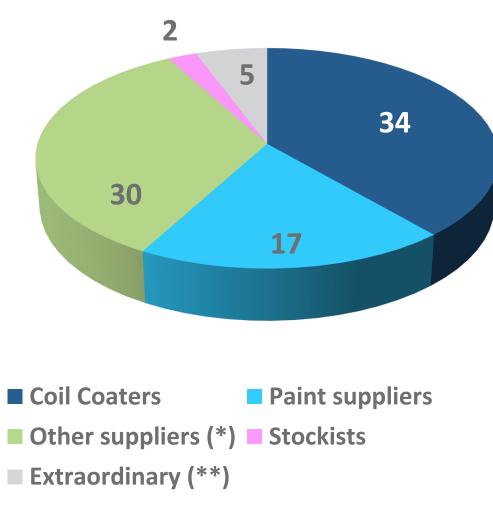
 To get regular updates on European legislation and major issues faced by the sector

 To participate in working groups, shape the work of the Association and gain a competitive advantage

2021 ECCA membership







- (*) Pretreatment, Resins, Pigments, Equipment
- (**) Research Institutes, other associations

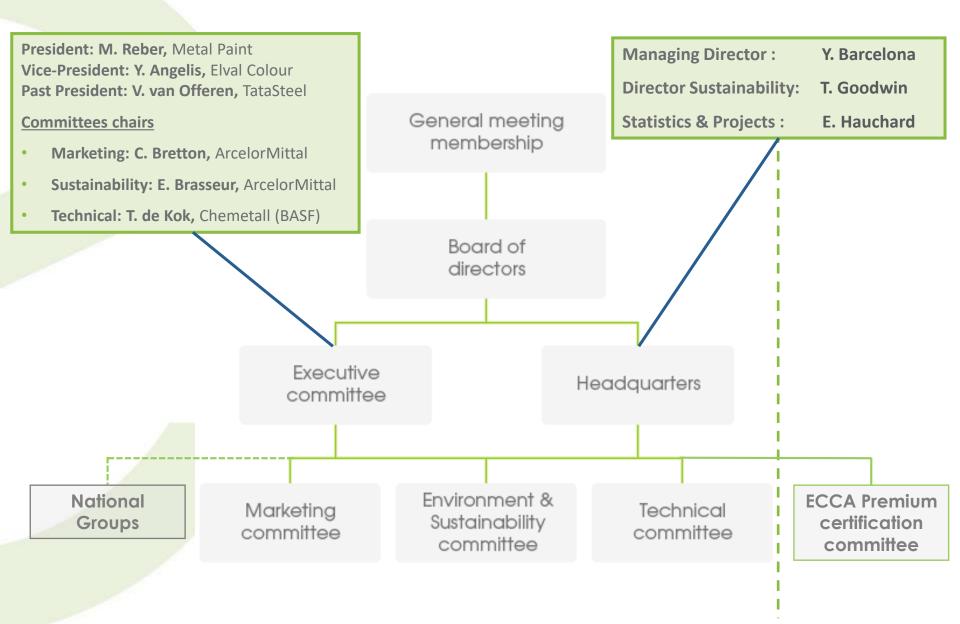
ECCA membership – 2021



34	European Coil Coaters (Alucoil, ArcelorMittal, Arconic, Elval, Euramax, Novelis, Speira, SSAB, TataSteel, US Steel)
2	European Stockists
16	European Paint Suppliers (Akzo Nobel, Axalta, Beckers, PPG, Sherwin-Williams)
25	Other European Ordinary Members (Arkema, BASF (ex- Chemetall), Henkel,)
4	European Extraordinary Members
7	Non-European members (technology suppliers)
88	

ECCA Organisation





ECCA major activities

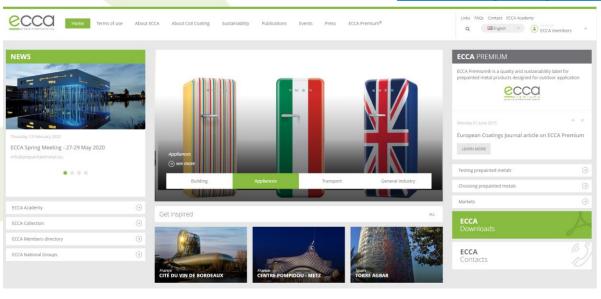


- Communication, Promotion, Education
- Statistics
- Standards and Tests methods development
- Environmental Benchmarking
- Legislation monitoring
- Technical projects
- Conferences
- Quality & Sustainability Label

Communication Promotion Education



www.prepaintedmetal.eu



The ECCA Collection

www.creativebuilding.eu

- Collection of high quality buildings made of prepainted metal
- Primarily dedicated to Architects

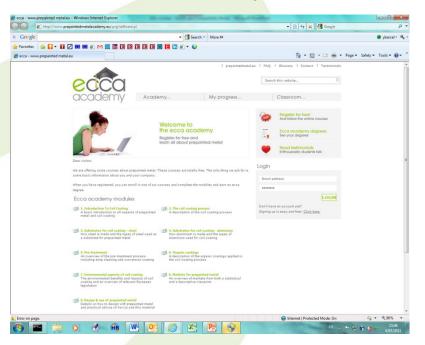


Education



www.prepaintedmetalacademy.eu

- A free resource to educate in coil coating
- 10 modules (9 with their own exam)



Educational workshops

2017: Surface defects

2018: Impact of **corrosion** on performance

of products

2019: Understanding the **new STS BREF**

Implications for the coil coating industry

2020: Recycling and reuse of aluminium, steel and

building panels

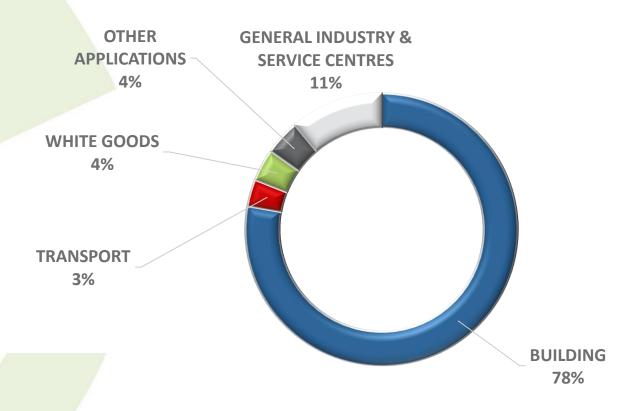
Educational webinars organised on a regular basis for the membership

"The ECCA academy is an interesting and exciting way to learn more about coil coating. It has been a pleasure for me to work through the exams of the ECCA academy. It gives a very good overview of the coil coating process."

Christian Vree, Surface Technology Engineer - Salzgitter Mannesmann Forschung GmbH

2020 ECCA StatisticsPrepainted metals

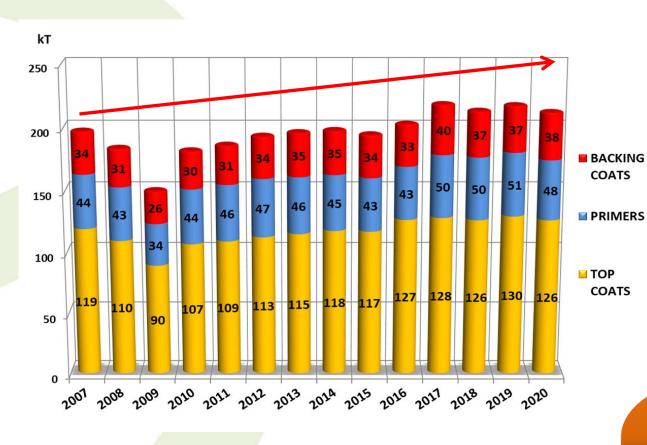




Total: 1 450 mio m² (5 849kT): 82% steel / 18 % aluminium

Paint systems in 2020



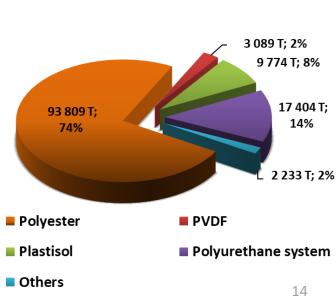




Primers: -6%

Backing coats: +2%

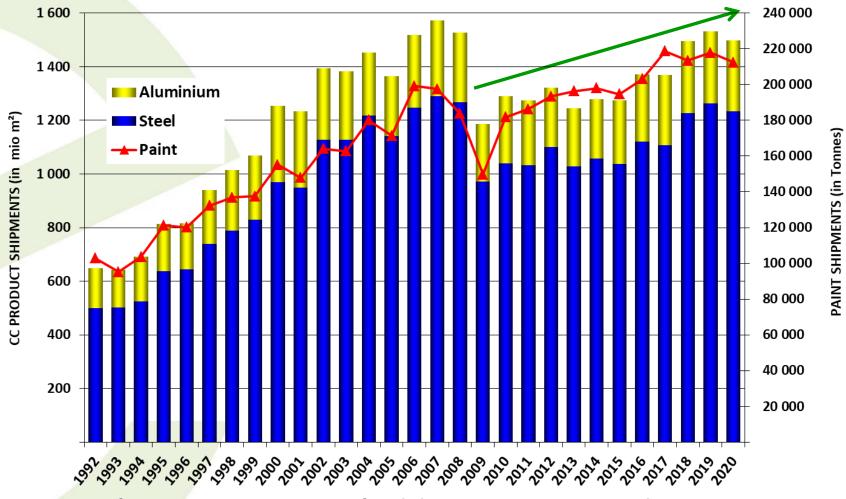
In 2020: 212 ktons shipped



Top coats in 2020

Overview since 1992





Steel:

Q4 2020: +6.2%

Year 2020 : -4.8%

Aluminium:

Q4 2020 : **+1.6**%

Year 2020 : -2.5%

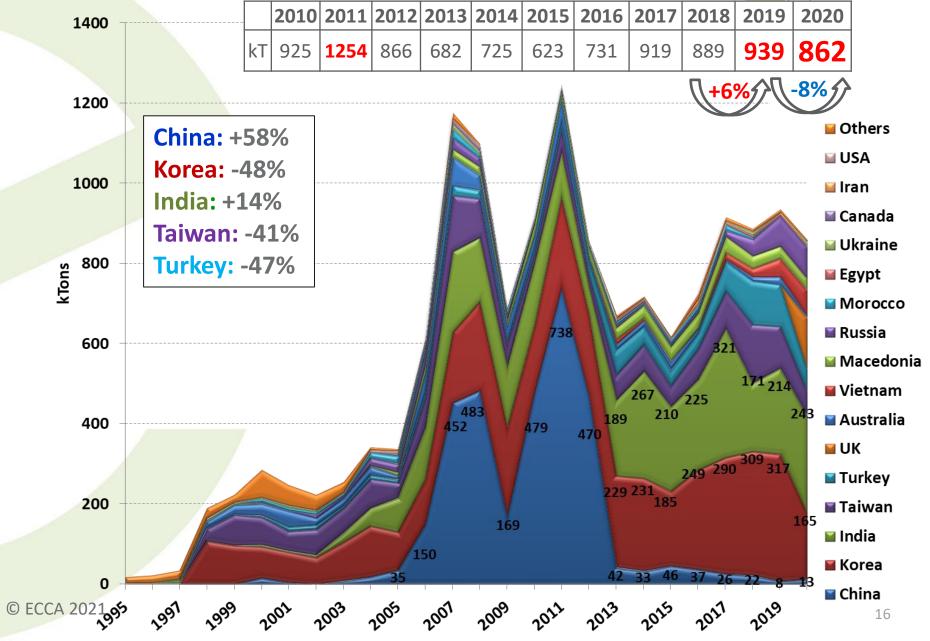
Paint:

• Q4 2020 : **+13.5**%

Year 2020 : -2.5%

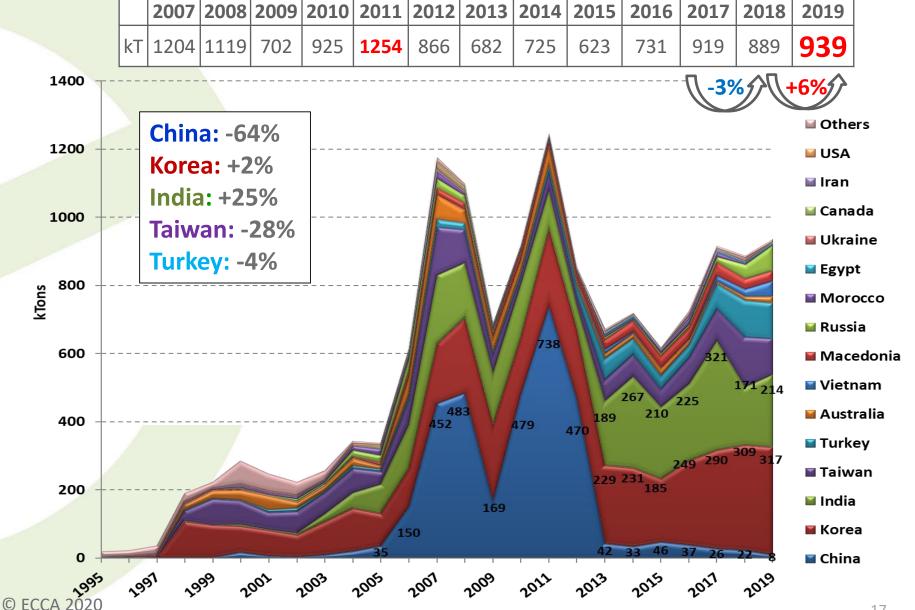
OC Steel – Imports into EU-27





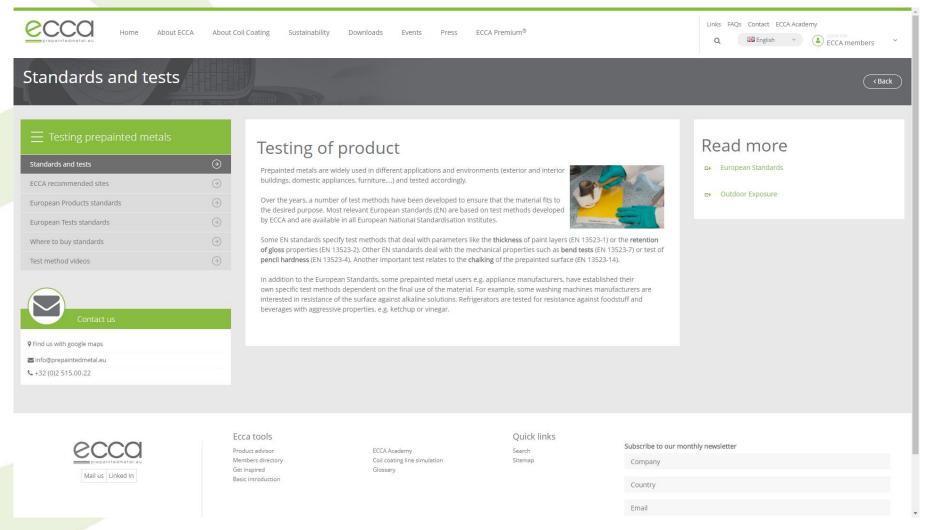
OC Steel – Imports into EU-28





Standards & test methods development





Quality performance standards & European test standards



- EN 1396:2015 Aluminium and aluminium alloys - Coil coated sheet and strip for general applications - Specifications
- EN 10169:2010 Continuously organic coated (coil coated) steel flat products – Technical delivery conditions
- ECCA test methods converted into European
 Standards series EN 13523

Environmental & Safety Benchmarking



2008

First ECCA Environmental Benchmarking & Safety survey

37 participating coil coating lines

First ECCA Sustainability Report

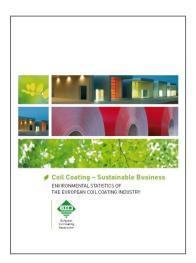
First benchmarking data

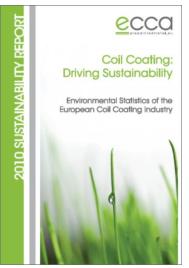
2014

Seventh ECCA Environmental & Safety Benchmarking survey

Fifth ECCA Sustainability Report

Survey made every year





Legislation monitoring



- Regular updates on European legislation and major issues faced by the sector
- For example:
 - Voice of the sector in the revision of the « Surface Treatment using Organic Solvents » BREF (*)
 - REACH
 - SVHC's

Technical projects – some examples



- Technical / safety papers:
 - Storage Guidelines
 - Choosing the right prepainted metal product
 - The basics of corrosion
 - Colour assessment of prepainted metal ECCA guidelines
 - Risk of nip points on roll-coaters
- Alternative to (acetic) Salt Spray test
- Comparative Life Cycle Assessment of prepainted and post-painted metals
- Zero-Carbon coil coating line

ECCA conferences (twice a year)



- Learning about the latest technical developments
- Ample networking opportunities with the representatives of the international Coil Coating Industry and their

customers



- Next conferences
 - Marseille (FR), 18-20 May 2022
 - Brussels (BE), 21-22 November 2022
 - Lucerne (CH), 24-26 May 2023















ECCA Premium® is a label awarded by the European Coil Coating Association ECCA that ensures, using strict criteria, the quality, sustainability and aesthetics of prepainted metal products used in building applications.



www.eccapremium.com - info@eccapremium.com

Agence Visae - Crédits photos : Fotolia, Masterfile, ECCA

What is ECCA Premium®?



http://www.eccapremium.com

ECCA Premium[®] is a quality and sustainability label for prepainted metal products designed for outdoor applications.



Goals and objectives

- establish and grant quality and sustainability labels for prepainted metal products based on well-defined European standards
- ensure an appropriate use of the quality and sustainability trademark ECCA
 Premium[®], an internationally registered trademark
- ensure that the criteria and procedures for granting the label are fair and harmonized in each country
- promote the use of European standards for prepainted metals: EN 1396 and EN 10169

Join ECCA and ...



- Gain exposure to the major players of the coil coating industry and networking opportunities with a wide variety of industry experts
- Access to the latest technical developments and benefit from them
- Gain a benchmark with major players in order to improve your own operations
- Get regular updates on European legislation and major issues faced by the sector
- Participate in working groups, shape the work of the Association and gain a competitive advantage





Avenue de Tervueren 273 | B-1150 BRUXELLES Tel. +32.2.515.00.20 | Fax +32.2.511.43.61 e-mail: yvonne.barcelona@prepaintedmetal.eu